



The **Advancing Gender Equality in Media Industries (AGEMI)** team invites you to participate in a **hands-on workshop**

13 September 2019
13:00-14:00 – Studium 6 Room 6 c-4
University of Salento, Lecce

During the workshop, you will be able to explore the resources which are available on the **AGEMI** web platform to foster gender equality in the media. We shall provide you with a road-map to navigate the platform and rehearse possible scenarios of use for teaching, learning and advocacy.

AGEMI resources include:

- Resources Bank of Good Practices – **GEMPractices**
- Online learning materials - **GEMLearn**
- Interviews with media professionals – **GEMTalks**
- Encounters - **GEMConnect**
- App – ACT (Assess, Challenge, Transform) - **GEMApp**

AGEMI is co-funded by the EU and aims to provide students, media educators and media professionals with a range of resources which can develop awareness around issues of gender and equality in the media, as well as examples of good practice which could be embedded in their own organisations and working practices. The **AGEMI** team comprise researchers from three universities - Karen Ross (Newcastle, UK), Claudia Padovani (Padova, Italy) and Maria Edström (Gothenburg, Sweden) – and media professionals from two of the main European media unions: Elena Chiaberge (COPEAM) and Pamela Morinière (EFJ)

In the run-up to Beijing+25, understanding the role that the media play in both perpetuating and challenging global gender-based inequalities is crucial if we want to change the picture. **Come and join the AGEMI team in Lecce!**

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