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## Media Politics and Democracy. A Challenging Topic for Social Sciences

International Conference

21 and 22 May 2015

LUISS University, Rome, Italy.

A conference jointly organized by Political Communication Standing Group of SISP, LUISS Department of Political Sciences and Associazione Italiana di Comunicazione Politica.

Organization: LUISS – Centre for Media and Democratic Innovations “M. Baldini”

21 May 2015 - Morning Session	
09:30	Opening <b>Leonardo Morlino</b> , Vice Rector LUISS University, Rome
10:00	Introduction to the conference <b>Francesco Amoretti</b> , University of Salerno, Italy
10:30	First panel: <i>European Politics and Political Communication</i> Chairperson: <b>Pierangelo Isernia</b> , University of Siena, Italy  Keynote speaker: <b>Jan Zielonka</b> , University of Oxford <i>Media and Politics in New Democracies: Europe in a Comparative Perspective</i>  Speakers: <b>Donatella Campus</b> , University of Bologna, Italy The Euro crisis in the media: European frame or national frames?  <b>Marinella Belluati</b> , University of Turin, Italy EU 204 Campaign. Signs of Europeanisation?
12:00	Guest speech: <b>Marina Dekavalla</b> , University of Stirling, UK <i>Communicating referendum campaigns: Scottish television framing of the 2014 Independence referendum</i>
12:30	Lunch

**21 May 2015 - Afternoon Session**

<b>14:00</b>	<p>Second Panel: <i>Internet, activism and political communication</i> Chairperson: <b>Sergio Fabbrini</b>, SoG - LUISS, Rome Italy</p> <p>Keynote speaker: <b>Oscar Luengo</b>, University of Granada, Spain <i>Activism and communication</i></p> <p>Speakers: <b>Lorenzo Mosca</b>, Scuola Normale Superiore, Pisa, Italy Media systems and unconventional participation</p> <p><b>Augusto Valeriani</b>, University of Bologna, Italy Accidental exposure to politics on social media as online participation equalizer</p>
<b>15:30</b>	Tea break
<b>16:00</b>	<p>Third panel: <i>Political communication and democratic innovations</i> Chairperson: <b>Michele Sorice</b>, LUISS University, Rome, Italy and University of Stirling, Scotland, UK</p> <p>Keynote speaker: <b>Thierry Vedel</b>, Cevipof-SciencesPo, Paris <i>Political communication and citizenship in the digital era</i></p> <p>Speakers: <b>Emiliana De Blasio</b>, LUISS University, Rome, Italy Participatory platforms, deliberative processes and civic mobilisation</p> <p><b>Rolando Marini</b>, University of Perugia, Italy The pluralisation of the public space: civil society and news-media arenas</p>
<b>17:45</b>	<p>Round Table Chairperson: <b>Sara Bentivegna</b> <i>Political Communication between big data and new social movements</i> <b>Paolo Natale, Teresa Numerico, Lorenzo De Sio, Giovanni Diamanti</b></p>
<b>19:30</b>	Conclusion – Wine
<b>20:00</b>	Dinner

22 May 2015	
09:00	<p>Fourth panel: <i>Elections, public sphere and the web 2.0</i>  Chairperson: <b>Gianpietro Mazzoleni</b>, University of Milan, Italy</p> <p>Keynote speaker: <b>Darren Lilleker</b>, Bournemouth University  <i>Strategic development of political communication and the impacts upon citizen engagement</i></p> <p>Speakers:  <b>Gianluca Giansante</b>, Comin &amp; Partners and LUISS University, Rome, Italy  Online communication and Italian political parties between information and participation: a case study from the 2014 European Election Campaign</p> <p><b>Marco Mazzoni</b>, University of Perugia  The politicisation of private "kitchen": what's relevant about politicians' private lives?</p>
10:30	Coffee break
11:00	<p>Fifth panel: <i>Political Communication and Public Policies</i>  Chairperson: <b>Gilberto Capano</b>, Scuola Normale Superiore, Pisa, Italy</p> <p>Keynote speaker: <b>Matthew Hibberd</b>, University of Stirling, UK and LUISS University, Rome, Italy  <i>The BBC's Charter Renewal and Political Communication</i></p> <p>Speakers:  <b>Mauro Santaniello</b>, University of Salerno, Italy  Internet Governance Policy: the role of narratives and discourses</p> <p><b>Luigi Bobbio</b>, University of Turin, Italy  When politics stifles policy: a research on Italian newspapers</p>
12:30	<p>Final Remarks  <b>Franca Roncarolo</b>, University of Turin, Italy</p>
13:00	Conclusion

#### Scientific Committee

Francesco Amoretti, University of Salerno, Italy  
Franca Roncarolo, University of Turin, Italy  
Michele Sorice, LUISS University, Rome, Italy

#### Organization

Chair: Emiliana De Blasio, LUISS University, Rome, Italy  
Centre for Media and Democratic Innovations "M. Baldini"

LUISS Department of Political Sciences